

Bharathidasan College of Arts and Science – Erode

PG & Research Department of Commerce (CA)

Program Outcome (PO):

- After completing Commerce program, students would gain a thorough grounding in the fundamentals of Commerce and Finance.
- The Commerce and Finance focused curriculum offers a number of specialization and practical exposures which would equip the students to face the modern –day challenges in Commerce and Business.
- The all inclusive outlook of the course offer a number of values based and job oriented courses ensures that the students are trained into up- to-date. In Advanced Accounting courses beyond the introductory Level, effective development will also progress to the valuing and organizing levels.
- To develop numerical and language abilities of students
- To inculcate writing skills and business correspondence
- To provide a platform for over all development of students and develop knowledge level and awareness of students about recent trends of world.

Program Specific Outcome (PSO):

- Students will able to demonstrate progressive learning of various tax issues and tax forms related to individuals.
- Students will be equipped with the knowledge in: Financial and Money Markets for making Investment Decisions, Database Management, Software Development and Web Designing for effective computerization of business.
- Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- Learners will gain thorough systematic and subjective skills with in various disciplines of Commerce, Business, Accounting, Economics, Finance, Auditing and Marketing.
- Learners will able to prove proficiency with the ability to engage in competitive exams like CA, ICWA, CS and other courses.
- Learners will be able to do higher education and advance research in the field of Commerce and Finance.

Course Outcome (CO):

Core:

Managerial Economics (13A)

- Will gain knowledge of various economic strategies in business decision making.

Marketing Management (13B)

- To make the students understand about the modern marketing and other marketing concept.

Database Management System (13C)

- It provides the knowledge of the electronic data system, process structures and enable the students acquire practical knowledge.

Corporate Accounting (23A)

- It aims to develop an understanding of the conceptual frame work of various companies' accounting.

Human Resource Management (23B)

- To understand the nature of human resources and its significance to the organization.

Business Research Methods (23C)

- Will update with the modern trend of research methods applicable to projects.

Object Oriented Programming with C++ (23D)

- Will gain knowledge applicability of OOPs concept with the help of C++.

Cost & Management Accounting (33A)

- To provide adequate knowledge on cost & management accounting practices.

Visual Basic (33B)

- To enrich knowledge of the students to develop a front end tool for customer interaction in academic, professional & business applications.

Financial Management (33C)

- To provide adequate knowledge on financial management practice

Institutional Training Report (37A)

- To gain knowledge through practical training and industrial visit.

Investment Management (43A)

- Would gain knowledge about investment pattern and techniques.

Direct Taxes (43B)

- Will gain knowledge applicability of direct taxes and its provisions.

Java Programming & HTML (43C)

- Can enrich their practical knowledge in Java Programming & HTML.

Project Work & Viva-Voce (47V)

- Can enrich their practical applicability of computer coding in business through projects work.

Elective:**Financial Markets & Institutions (1EB)**

- Will gain knowledge about financial instruments.

Indian Stock Exchange (2EA)

- Will gain knowledge about stock exchanges and guidelines of SEBI.

Futures & Options (3EA)

- Will gain knowledge about derivative markets, commodity markets and forward contracts.

Fundamental & Technical Analysis (4EA)

- Will gain knowledge about fundamental analysis in market, industry and technical analysis.